



NEWS RELEASE

FOR IMMEDIATE RELEASE:

TransPar Group of Companies to Share Expertise on Designing Effective Off Campus Transportation Services

Industry Experts to Host a Webinar on How Student Housing Communities Can Select the Right Transportation Partner to Deliver Safe, Reliable Shuttle Service

Charleston, SC (October 1, 2018) – The [TransPar Group of Companies](#) is partnering with Student Housing Business to host the webinar ‘More Than an Amenity: How to Select the *Right* Shuttle Transportation Partner’. The complimentary [webinar](#) is taking place on Tuesday, October 9, at 2:00pm EDT and will be hosted by Doug Martin, President of TransPar, and Patrick Kneib, Director of Business Development at TransPar, and moderated by Richard Kelley, Publisher of Student Housing Business.

“Transportation is often at the top of the list of things property managers love to hate,” stated Martin. “How many drivers do we need? How do we train them? What type of license and which endorsements do they need? What if we have different types of vehicles – are the drivers one-size-fits-all? When should shuttles be run? All day? Part of the day? Answering any one of these questions incorrectly can significantly impact service delivery, create an unsafe environment for the transportation system, expose the property and investors to an unnecessarily high level of risk, and ultimately negatively impact revenue.”

In this webinar, student housing property owners and managers will learn how to improve transportation and turn their biggest pain point into their property’s [most valuable amenity](#). There will be discussion on how to think strategically about transportation for residents, how to recruit and retain the ‘face of your property’ - shuttle drivers - best practices and programs to acquire a shuttle or fleet of shuttles, how technology (e.g. shuttle tracking app) should be ‘table stakes’ for millennial residents, and how to implement an efficient and cost-effective transportation system for student housing properties.

“We have enjoyed establishing strong partnerships with major student housing property owners and management companies across the United States,” added Martin,

“implementing comprehensive, innovative solutions to enhance their transportation systems and allowing them to focus on their core competencies of managing real estate. We look forward to sharing our expertise on this upcoming webinar which will hopefully shed some light on the subject and allow others to focus on what they do best.”

Those interested in registering for the webinar and learning how to select the right shuttle transportation provider can do so [here](#) or at www.studenthousingbusiness.com.

For more information about the TransPar Group of Companies and their portfolio of services and products, please visit www.TransParGroup.com and follow on Twitter at [@TPGoC](#).

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About TransPar Group of Companies

The TransPar Group of Companies offers a diverse portfolio of services and products which represent the most comprehensive offering in the industry. The three business units include TransPar, which provides Management and Staffing Services to develop solutions for difficult operational questions and problems; School Bus Consultants which offers Advisory Services to deliver resources and expertise that transportation contractors and organizations often cannot access on their own; and Transportation Services Co. providing Fleet Management Services and Training Products to help customers create the strong foundation necessary to support effective service delivery. TransPar Group of Companies is the all-inclusive solution for school districts looking to operate a successful, reliable, and effective student transportation program. For more information, please visit www.TransParGroup.com.