



NEWS RELEASE

FOR IMMEDIATE RELEASE:

TransPar Group of Companies Highlights Transportation Challenges, Opportunities and Solutions in Upcoming Webinar with School Bus Fleet

Overcoming Complex Challenges to Ensure Success

Lee's Summit, MO (May 2, 2017) – The [TransPar Group of Companies](#) announced today that they will be hosting an upcoming [webinar](#) in conjunction with industry trade publication School Bus Fleet. The webinar will address multipart challenges within the school transportation industry, and cover the process of creating efficient solutions to overcome these challenges.

Titled [How to Overcome Complex School Transportation Challenges and Design Highly Efficient Operations](#), the webinar will be hosted by seasoned executives from the TransPar Group of Companies, Tim Ammon and Tod Eskra. It will focus on issues within the interrelationships of the transportation triad: bell times, bus drivers, and the school bus fleet. Navigating through these concerns will lead districts to design the necessary strategies to build a high performing transportation operation.

First, the increasing discussion around sleep research for high school students and resulting bell time adjustments and school start time changes can be challenging but also offer an opportunity for transportation leaders to focus on efficiency and alternative service delivery models.

Next, for a transportation operation to be efficient and effective, it must be appropriately staffed at all times. The ongoing issue of driver shortages is primarily to blame for many transportation problems. However, new approaches in staffing and management are helping to address this challenge.

Finally, discussion will center on transportation operations and evaluating total cost of ownership and alternative financing options to manage their fleets, given the struggles that many districts have with acquiring and managing replacement assets.

“Every dollar spent on transportation is a dollar diverted from going into the classroom and directly helping education. School officials must focus on identifying opportunities to improve the efficiency and effectiveness of transportation services. However, given the

emerging and complex challenges that officials face each day, this is easier said than done,” stated Tim Ammon, Chief Business Development Officer of TransPar Group of Companies, on the importance of addressing these challenges common to nearly every operation.

Webinar participants will learn how to effectively identify today’s most complex challenges impacting school transportation and hear solutions on running transportation operations more efficiently through case study examples. As a result, school officials will be able to outline where and what to focus on before the start of the next school year and provide the best means of solution implementation to ensure success.

The webinar will be taking place on May 16th at 2:00 p.m. EDT / 11:00 a.m. PDT. For more information and to register, please visit

<https://event.webcasts.com/starthere.jsp?ei=1143854&sti=TransParWebinar>.

For more information about the TransPar Group of Companies and their portfolio of products and services, please visit www.TransParGroup.com.

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About TransPar Group of Companies

The TransPar Group of Companies is a partnership of three leading organizations from across the school transportation industry that offer an array of products and services that represent the most comprehensive and responsible services in the industry. And this is done while keeping students safe and improving the cost and quality of school transportation operations. The three business units include TransPar, which provides Management and Staffing Services to develop solutions for difficult operational questions and problems; School Bus Consultants which offers Advisory Services to deliver resources and expertise that transportation contractors and organizations often cannot access on their own; and Transportation Services Co. providing Fleet Management Services and Training Products to help customers create the strong foundation necessary to support effective service delivery. So no matter the needs, the TransPar Group of Companies is the all-inclusive solution to creating a successful, reliable, and profitable student transportation program. For more information, please visit www.TransParGroup.com.