



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE:**

#### **TransPar Group of Companies to Advise on the Latest Transportation, Logistics and Technology Strategies at ASBO International Annual Meeting and Expo**

*Company Leaders to Share Expertise on Enhancing School Transportation Systems in Breakout Education Sessions*

**Lee's Summit, MO (September 20, 2017)** – The [TransPar Group of Companies](#), a partnership of three leading organizations from across the school transportation industry that offer a diverse portfolio of products and services, announced that representatives will be attending the Association of School Business Officials (ASBO) International Annual Meeting and Expo, where top school business leaders convene to hear from industry experts. The event will take place from September 22-25 at the Sheraton Denver Downtown Hotel in Denver, Colorado.

“We’re looking forward to meeting with the industry’s leading school business officials and demonstrating how they can increase efficiencies and reduce costs in their transportation systems,” stated Tim Ammon, Chief Business Development Officer of TransPar Group of Companies. “There’s a real thirst from school officials to better understand how they can improve safety training, driver recruitment and retention, manage student behavior, learn about new technologies and communications tools, purchase replacement vehicles and so on. ASBO is a good event to help school districts determine how to make positive changes in their transportation system.”

Ammon will also be a presenter at the event on Saturday, September 23<sup>rd</sup>, discussing, *The Path to Purchasing School Buses in Times of Austerity*. The talk will focus on the key requirements for developing a successful school bus replacement program, how focusing on total cost of ownership can build support for a structured and sustainable plan and how different financing options can leverage existing funding.

“The talk in transportation is always about having safe and reliable school buses,” added Ammon. “However, the reality is that finding the funds to purchase new buses to support safety and reliability has been increasingly difficult. Business managers and transportation directors who are consistently challenged to provide more services with limited resources understand this better than anyone. This session will focus on three

key components of successful asset replacement planning in transportation: developing the long-term projections of need, assessing the impact of replacement on total cost of ownership, and evaluating alternative funding options to best meet budgetary capacity.”

Representatives from the TransPar Group of Companies will be available to discuss school transportation and answer questions at ASBO Booth #623.

For more information about the TransPar Group of Companies and their portfolio of products and services, please visit [www.TransParGroup.com](http://www.TransParGroup.com) and follow on Twitter at [@TPGoC](https://twitter.com/TPGoC).

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### **About TransPar Group of Companies**

The TransPar Group of Companies is a partnership of three leading organizations from across the school transportation industry that offer a diverse portfolio of products and services which represent the most comprehensive and responsible offering in the industry. And this is done while keeping students safe and improving the cost and quality of school transportation operations. The three business units include TransPar, which provides Management and Staffing Services to develop solutions for difficult operational questions and problems; School Bus Consultants which offers Advisory Services to deliver resources and expertise that transportation contractors and organizations often cannot access on their own; and Transportation Services Co. providing Fleet Management Services and Training Products to help customers create the strong foundation necessary to support effective service delivery. So no matter the needs, the TransPar Group of Companies is the all-inclusive solution to creating a successful, reliable, and profitable student transportation program. For more information, please visit [www.TransParGroup.com](http://www.TransParGroup.com).