



**NEWS RELEASE**

**FOR IMMEDIATE RELEASE:**

**TransPar Group of Companies Teams Up with Mercury Associates  
to Discuss Fleet Management for Student Transportation**

*Industry Experts to Host a Webinar to Review Selected Elements  
of an Effective School Bus Fleet Management Program*

**Charleston, SC (November 12, 2018)** – The [TransPar Group of Companies](#) is partnering with [Mercury Associates, Inc.](#), the largest dedicated fleet management consultancy in North America, to host the webinar ‘Fundamentals of Fleet Management for Student Transportation’. The complimentary [webinar](#) is taking place on Wednesday, November 14, at 1:00pm EST and will be hosted by Tim Ammon, Chief Business Development Officer of TransPar Group of Companies and Paul Lauria, President of Mercury Associates, Inc., in association with School Transportation News.

“Student transportation organizations cannot function without safe, reliable fleets,” stated Ammon, “however, transportation responsibilities consume so much time that fleet management responsibilities don’t always receive the attention they deserve. This webinar will help organizations understand the value of an actively managed fleet operation.”

Added Lauria, “Key business practices that enable your fleet management program to improve its support of your transportation operation will be the primary focus of this webinar. We also will discuss industry trends likely to confront fleet managers in the short and medium term, to make sure they can appropriately prepare themselves and their organizations for the future.”

Those interested in registering for the webinar and learning how to improve their fleet management program can do so [here](#) or at [www.stnonline.com](http://www.stnonline.com).

For more information about the TransPar Group of Companies and their portfolio of services and products, please visit [www.TransParGroup.com](http://www.TransParGroup.com) and follow on Twitter at [@TPGoC](#).

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**About TransPar Group of Companies**

The TransPar Group of Companies offers a diverse portfolio of services and products which represent the most comprehensive offering in the industry. The three business units include TransPar, which provides Management and Staffing Services to develop solutions for difficult operational questions and problems; School Bus Consultants which offers Advisory Services to deliver resources and expertise that transportation contractors and organizations often cannot access on their own; and Transportation Services Co. providing Fleet Management Services and Training Products to help customers create the strong foundation necessary to support effective service delivery. TransPar Group of Companies is the all-inclusive solution for school districts looking to operate a successful, reliable, and effective student transportation program. For more information, please visit [www.TransParGroup.com](http://www.TransParGroup.com).

**About Mercury Associates:**

Mercury is a fleet consulting and services firm dedicated to providing independent, unbiased technical assistance and advice to public and private organizations. Mercury combines specialized expertise and resources with unparalleled industry experience to provide objective results for its clients. Unlike generalist consulting firms, Mercury does one thing and one thing only: specialize in fleet management. Mercury's strategy is to retain highly trained fleet professionals and educate them to become fleet management consultants. This strategy has enabled Mercury to become the largest dedicated fleet consulting firm in North America. Mercury's consultants have worked with hundreds of organizations operating highly diverse vehicle and equipment fleets. Its professionals know how to turn challenges into opportunities because they have the technical expertise, analytical skills, and practical hands-on experience to do so. For more information, please visit [www.mercury-assoc.com](http://www.mercury-assoc.com).